

Australian Environmental Pest Managers Association



## DRAFT Program

# AEPMA Conference 2022

*AEPMA reserves the right to change program at any time*

**Monday 6 June 2022**  
**The Star, Gold Coast, Australia**

### TIME

|                      |   |                |
|----------------------|---|----------------|
| <b>3:30pm</b>        | Staggered early Registration                      | Entrance Foyer |
| <b>5:00 – 6:30pm</b> | Welcome Reception – <b>Sponsored by Sentricon</b> | Poolside       |

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**Tuesday 7 June 2022**  
**The Star Gold Coast, Australia**

**“Pest Management in the Digital Age”**

Chairs – Phil Sayer (Stream 1) and Peter May (Stream 2)

| TIME             | STREAM 1   | STREAM 2  |
|------------------|--|---|
| 6:30 – 8:00      | PWAPM Networking Breakfast   |   |
| 8:00 – 08:30     | AEPMA Presentation - Latest News & updates on the Pest Management Market   |   |
| 8:30 – 9:30      | <b>KEYNOTE PRESENTATION - Shara Evans - Technology Futurist</b><br>Regarded as a leading expert on emerging technologies, cyber security, digital privacy and the future of health, humanity and work, Shara shows organisations how to take advantage of the opportunities underpinned by emerging technologies. As one of the world’s top female futurists, Shara is one of those rare individuals who merge incredible technical skills with an innate understanding of the social and economic impact of new technologies. |   |
| 09:30 – 10:30    | <b>Panel session: “Going digital”</b><br>Rob Boschma, Vasili Tsoutouras, Kuyan Rider, Kelly Green  |   |
| 10:30 – 11:00    | MORNING TEA  |   |
| 11:00 – 11:45    | Termites – When things go wrong<br><b>Dr Don Ewart</b>   | Creating a Conducive Business: How to Attract More Clients and Better Technicians<br><b>Tom Aldridge – Suburban Pest Management</b>                         |
| 11:45– 12:30     | AEPMA Codes of Practice Update: <ul style="list-style-type: none"> <li>• Bed Bugs – <b>Stephen Doggett</b></li> <li>• Food Industry – <b>Gary Stephenson</b></li> <li>• Termites Prior to Purchase – <b>Gary Stephenson</b></li> </ul>   | Marketing my Business – cutting Edge Digital Marketing<br><b>Phil Ridley – Bug Doctor Media</b>   |
| 12:30 – 1:30     | LUNCH  |   |
| 1:30– 2:10       | Innovation, digitalisation & data driven decision making<br><b>Mark Wilson - BASF</b>  | How to avoid hitting underground Services<br><b>Dan McGrath – Abletech Underground Services</b>   |
| 2:10 – 2:50      | AEPMA in Action<br><b>Steve Broadbent – Ensysstex Australasia</b>  | Insurance<br><b>James Wallace – Wymark Insurance Brokers</b>  |
| 3:00 – 3:30      | AFTERNOON TEA  |   |
| 3:40 – 4:30      | Pest Management & Climate Change<br><b>Stephen Doggett</b>   | Why best practice matters for birds and wildlife: insights from industry and conservation<br><b>Dr Holly Parsons – Birdlife Australia, Andrew Dinwoodie</b> |
| 4:30 pm – 6:30pm | “Demand the Best” Happy Hour Drinks - Sponsored by <b>Syngenta</b>   |   |
|                  |  | Exhibition Hall   |

**EXHIBITION HALL OPEN**



## DRAFT Program

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**Wednesday 8 June 2022**  
**The Star, Gold Coast, Australia**

## “Pest Management in the Digital Age”

Chairs - Peter May (Stream 1) and Phil Sayer (Stream 2)

| TIME              |  | STREAM 1   | STREAM 2   |
|-------------------|--|--|--|
| 08:15 – 08:30     | <b>EXHIBITION HALL OPEN</b>  | Housekeeping – update on the day.  |  |
| 8:30 – 9:30       |  | The Rise of Artificial Intelligence: What it Means for You<br><b>Matt Michalewicz - Complexica</b>   |  |
| 9:30 – 10:45      |  | PANEL SESSION: “We need to talk about mental health”<br>– <b>Guest Speaker – Rob Sams Lifeline, Vasili Tsoutouras - AEPMA, Belinda Smith – Rapid Solutions &amp; Samuel Wood – Bell Laboratories</b>   |  |
| 10:45 – 11:15     |  | MORNING TEA  |  |
| 11:15 – 12:00     |  | Workshop – “Ask the expert”<br><b>Gary Stephenson; David Gay; Jay Turner; Troy Dawson</b>  | Sensible Digital Marketing   Interactive Workshop<br><b>Scott White – Creative Serum</b>   |
| 12:00 – 12:40     |  | Adapting to labour shortages / The new normal<br><b>Leigh Pronk - BASF</b>   | Sales for Non-sales people – Teaching technicians to sell<br><b>David Marrs - Syngenta</b>                                       |
| 12:40 -1:20       |  | Creating the Future of Pest Control<br><b>Raja Mahendran</b>   | Title & Speaker (TBC)<br><b>Flick Anticimex</b>  |
| 1:20 – 2:15       |  | LUNCH  |  |
| 2:15 – 2:55       |  | Digital Pest Control – What Does the Future Hold?<br><b>Steve Broadbent – Ensystemx</b>  | How to incorporate the Training package within your business<br><b>John Murray – Flick Anticimex</b>                             |
| 2:55 – 3:35       |  | Title TBC<br><b>Dale Hudson - FMC</b>  | The future of Pest Management Training Product Development and VET Skills Reform Process<br><b>John Murray – Flick Anticimex</b> |
| 3:35 – 4.15       | Innovation and digitisation of the pest industry<br><b>Andrew Stone - Rentokil</b> | <b>Panel Session:</b> The business of running a pest control business<br><b>Belinda Smith – Facilitator, Jodi Urey – Drop Dead Pest Control, Kylee Enwright – CPR Pest Management, Michelle Downs – Lethal Pest Control, Amanda Robin – Competitive Pest</b> |  |
| 6:30 pm – 10:30pm |  | Conference Gala Dinner including Pest Manager of the Year Award – <i>featuring comedian <b>Andrew Nason</b></i> - Sponsored by <b>BASF</b>   |  |

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