



## 2021 Entry Rules

### Pest Manager of the Year Awards

#### Background

The Australian professional pest management industry is currently undergoing fundamental changes as a result of regulatory, consumer and technology influences. Professionalism in business and adherence to quality standards are areas that the pest manager of today needs to embrace in order to ensure success in the future.

Pest Manager of the Year is owned, organised and run by AEPMA to promote the wider pest management industry. The Award is for the best pest manager business; not for an individual's or a technician's contribution to the industry.

#### Aims

To:

- i. Promote the professionalism of the pest management industry to the public and other stakeholders;
- ii. Highlight the professional pest management industry to the public;
- iii. Grow the professional pest management industry; and
- iv. Encourage learning and increased professionalism of the pest management industry.

#### Benefits

The pest management industry benefits by such an Award scheme through:

- i. Promotion of raised industry standards and excellence via public recognition of finalists and the winner;
- ii. Increasing grass roots industry support to professionalism and acceptance of the need for ongoing improvement through training and continuing professional development; and
- iii. Providing an opportunity for stakeholder organisations to publicly demonstrate leadership and their support for industry excellence.

## How the Award Scheme Will Operate

Sponsoring organisations:

- AEPMA
- BASF

## Categories

- i. Business Award
  - Three classes: Pest Management firms employing 10 or more people, pest management firms employing fewer than 10 people and pest management firms employing fewer than 3 people.
- ii. South Pacific Pest Manager of the Year
  - Open to businesses both large and small operating in the South Pacific region.

## Eligibility

In order to be eligible for the Award, an applicant must be a licensed and practising pest manager in Australia or the Asia Pacific region. Any pest management firm operating in Australia is eligible to enter regardless of AEPMA membership. Outside of Australia, AEPMA membership is a pre-requisite to participation in the Award.

No current AEPMA Board Member is eligible to enter the competition whilst holding National Board Office.

## Nomination and Application Process

Nominations can come from any firm within the urban and commercial pest management industry in Australia and from AEPMA members in the Asia Pacific region. However, entrants who have won an Award in the same category for two years in a row are precluded from winning that Award for two years after the date of their last award.

Application forms and programme criteria will also be available on sponsor websites.

## Selection Criteria

The Pest Manager of the Year Award seeks to recognise the achievements of an individual business demonstrating professionalism within Australia's urban and commercial pest management industry. Applicants will be judged by their excellence in the following criteria:

- **Know-how** – demonstrating a commitment to continual updating of knowledge and skills;
- **Professional image** – how the business has sought to improve the professional reputation of themselves, their company and/or the industry within the community;
- **Customer relationships** – the building of relationships with customers to understand and respond to their requirements; and
- **Innovation** – taking responsibility for improving their performance and/or development of reduced risk pest management systems.

Applications must include:

- Completed application form, relevant to their category

The Judges' decision is final and no correspondence will be entered into.

### **Judging**

- The judging panel will be reduced to four members – two AEPMA members, one independent and one commercial industry sponsor.
- **The top 3 companies from each category will be selected based on their written and website material and will progress to the judging stage of the competition.**
- Judging to be done once and all entrants judged together. The highest aggregate score in any category will become the State winner.

### **Prizes and Presentation**

Prizes and incentives may include the following:

- A prize determined each year by the Sponsors and AEPMA National Board.

### **Public Relations Program**

Professional Pest Manager and other industry journals will be encouraged to cover the Pest Manager of the Year Award and to run articles encouraging nominations and applications. A Press Release will also be released nationally detailing all Award winners.

### **Feedback to Entrants**

Feedback will be provided to entrants showing the highest score for each question, the average score per question and the entrant's score. In this way, feedback is provided to entrants. All feedback is confidential to individual applicants.

### **Timetable**

|                                               |                   |
|-----------------------------------------------|-------------------|
| 1 <sup>st</sup> May 2021                      | Nominations Open  |
| 15 <sup>th</sup> June 2021                    | Nominations Close |
| 26 <sup>th</sup> – 27 <sup>th</sup> July 2021 | Judging Process   |
| Pesticon 2021                                 | Winner Announced  |

### **Submission of Entries**

Entry forms should be forwarded by COB 15<sup>th</sup> June 2021 to the AEPMA National Office via email to [info@aepma.com.au](mailto:info@aepma.com.au) or fax 07 3268 4213.